

Mexico WindPower

EXHIBITION & CONGRESS

SEPT
5-7
2023

With the wind on our side



Organized by:



Member of:

Venue:



www.mexicowindpower.com.mx

11 EDITIONS BRINGING THE INDUSTRY TOGETHER

Mexico WindPower® strengthens its strategy towards a fair energy transition and expands its platform for 2023. This Exhibition is held simultaneously with the 30th edition of THE GREEN EXPO®, Aquatech Mexico and Intersolar Mexico.

Three international powerhouses present the broadest portfolio of solutions, training, and technologies in the fields of environmental management, water technologies and solar energy, and as of the 2023 edition will boost wind energy potential through Mexico WindPower® with some of the most highly respected leaders in the country.

- 70 wind farms in operation in 15 states
- 7,312 MW corresponding to 8.16% of installed capacity
- 810 MW completed and undergoing operational testing
- 13,000 million dollars in investment
- 21.1 TWh produced per year corresponding to 6.5% of total power generated in 2021 and to the consumption of 14 million households
- Levelized cost of wind energy reduced by 72% from 2009 to 2021
- 12.2 million tons of CO2 emissions avoided per year, the equivalent of having 3 million cars out of service
- 3,247 installed turbines or wind generators

Wind energy contributes to the creation of jobs and fosters local development. "A natural resource that is available within national territory is being highly used, preventing the importation of other energy sources, which strengthens Mexico's sovereignty and certainty in terms of energy."

Mexico: A market in need of joining the global trend towards affordable, reliable, and clean energy.

**Source: Mexican Wind Energy Association (AMDEE)*

Wind energy is one of the energy sources with the highest growth rate in the world. To achieve Net Zero by 2050, the wind energy industry must annually grow four times faster than the current figures and produce around 300 to 400 GW. (GWEC)

* Mexico WindPower® is a unique event specialized in wind energy. It is presented by the Global Wind Energy Council (GWEC), the Mexican Wind Energy Association (AMDEE), and Tarsus México.

PUT YOUR COMPANY IN THE SPOTLIGHT

An efficient and profitable event to promote your brand.

Be part of Mexico WindPower® 2023 and introduce your products to large companies in Mexico and Latin America.

11

EDITIONS

**HIRE YOUR
SPACE
TODAY!**

MEET YOUR FUTURE CLIENTS AT MEXICO WINDPOWER®!

IMPACT TOP COMPANIES IN SEARCH OF SUSTAINABLE SOLUTIONS.

If your company is a supplier in the wind industry and represents any of the categories below:

- Wind farm developers
- Manufacturers and/or distributors of components and equipment for the industry
- Technical service providers
- Investment companies
- Distribution and transmission companies
- Measuring and automation companies
- Research and development institutions
- Consultants
- Integrators
- Organizations engaged in the training of human resources for the sector
- Specialized legal and accounting firms
- Insurance companies
- Telecommunications companies
- ...among many others...

You cannot miss out!

WHY DO ATTENDEES COME TO MEXICO WINDPOWER®?

Because it is the most relevant and outstanding Wind Energy Exhibition, as well as the event where the broadest portfolio of solutions, training, and technologies in the fields of environmental management, water technologies and solar energy will be presented in 2023.

In addition to...



Exploring new types of technologies, products, and services



Obtaining information to recommend a purchase



Building relationships with new suppliers



Making a purchase



Closing business deals with suppliers

Attendees Profile:



Total attendees:

1,738

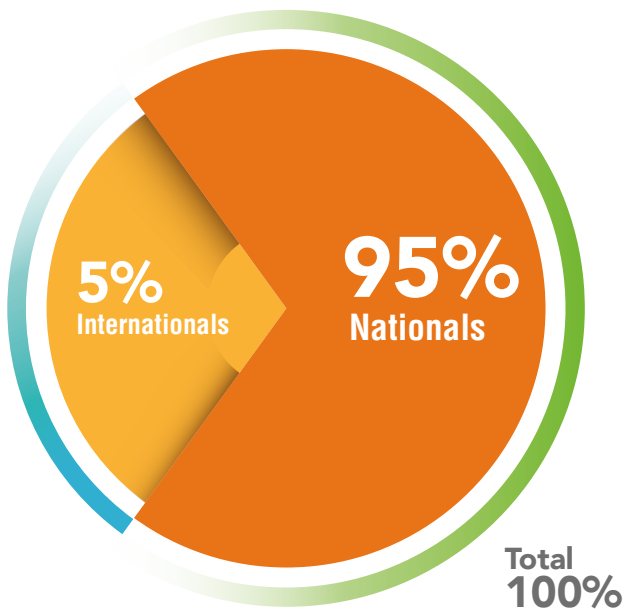
54 participating exhibitors and sponsors:

Germany, Colombia, Latvia, Spain, the United States and Mexico.

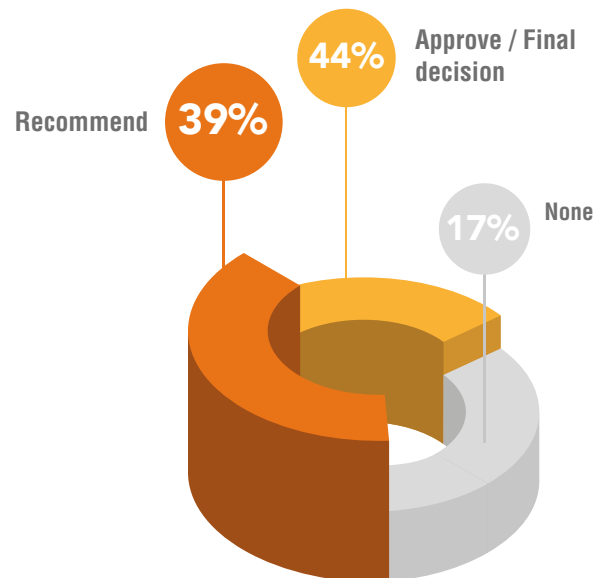
Gross area:

2,976 m²

National and international attendees



Purchase decisions



Origin of attendees:



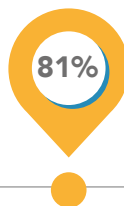
Brazil, Chile, China, Colombia, Costa Rica, Denmark, Dominican Republic, France, Germany, Guatemala, Latvia, Luxembourg, Panama, Peru, Puerto Rico, Spain, Switzerland, United States.

International attendees from: Aguascalientes, Baja California, Campeche, Ciudad de México, Chiapas, Chihuahua, Coahuila, Durango, Guerrero, Guanajuato, Hidalgo, Jalisco, Estado de México, Morelia, Nuevo León, Oaxaca, Puebla, Querétaro, San Luis Potosí, Sonora, Tabasco, Tamaulipas, Veracruz, Yucatán, Zacatecas.

Type of organization



Services



Equipment



Other solution

The entire value chain gathered in a single venue



CONTACT:

INTERNATIONAL SALES

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MEXICO AND LATIN AMERICA

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Space Option

Raw Space*:

Available from 18 m²

Includes:

- Exhibition space
- Services for exhibitor

*it does not include electricity or carpet

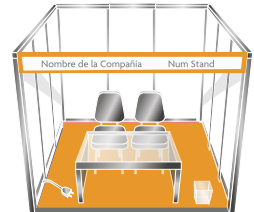


Package Space:

Available from 9 m²

Incluye:

- Exhibition space
- Three side walls and carpet
- Ledge with company name (no logo)
- A table with two chairs and a wastepaper basket
- Electric plug (110 volts) and lighting in the stand
- Services for exhibitor



Sponsorship:

Sponsorship MEGAWATT	Sponsorship KILOWATT
INTERACTIVE LUNCH	CLOSING COCKTAIL

...Among others

Boost your brand Ask about sponsorship packages!

Complementary activities that add value to the Expo

México WindPower® offers a conference program endorsed by an Advisory Board comprised of leading industry experts.

- Ehécatls Awards
- Technological Lectures
- International Congress
- Technical Program